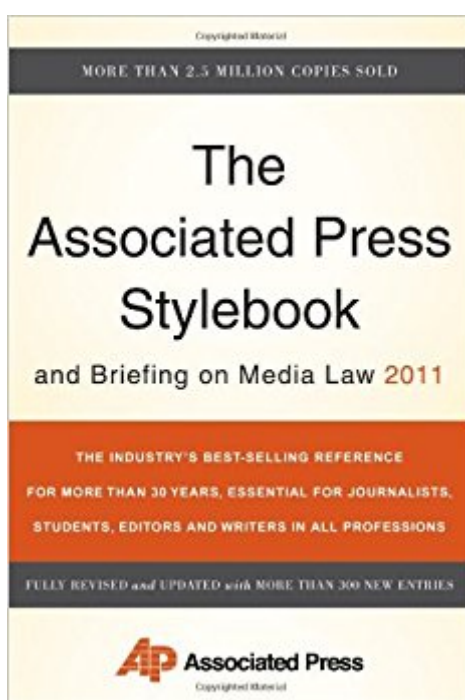


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The Associated Press Stylebook And Briefing On Media Law 2011 (Associated Press Stylebook & Briefing On Media Law)



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The style of the Associated Press is the gold standard for news writing. With The AP Stylebook in hand, you can learn how to write and edit with the clarity and professionalism for which they are famous. Fully revised and updated, this new edition contains more than 3,000 A to Z entries—including more than 200 new ones—detailing the AP's rules on grammar, spelling, punctuation, capitalization, abbreviation, and word and numeral usage. You'll find answers to such wide-ranging questions as: When should the names of government bodies be spelled out and when should they be abbreviated? What are the general definitions of the major religious movements? Which companies do the big media conglomerates own? Who are all the members of the British Commonwealth? How should box scores for baseball games be filed? What constitutes "fair use"? What exactly does the Freedom of Information Act cover? With invaluable additional sections on the unique guidelines for business and sports reporting and on how you can guard against libel and copyright infringement, The AP Stylebook is the one reference that all writers, editors, and students cannot afford to be without.

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Best guide for a journalist. It really helps and it never dissapoints. Just need to learn how to search for things.

Those of us writing for a company, organization, or with the goal of attracting public or media attention require an up-to-date AP Stylebook. Being in PR, this tool is a necessity. For those of us in the industry, it's important to purchase the most current stylebook available, especially due to continuous growth in social media and online journalism. There are always new additions to AP style.

To put it simply, you probably already know whether or not you work in a field where this might come in handy. I'm an editor at a university, and while this book was not an essential part of my editor's toolkit, it comes in handy for settling textual formatting disputes, and insuring consistency. The book itself is well designed, it has a sensible layout and offers a pretty substantial amount of information in a manner that is intuitive and easy to understand. Generally speaking, if you have a question, the book has anticipated it, and has an answer for you. I have been disappointed on occasion to find things missing from it, but generally it has been able to answer about 90% of my questions.

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